

# MEDIA OFFICER (GENERAL)

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## In2MedSchool

In2MedSchool is a widening participation initiative that consists of a group of medical students and junior doctors helping underprivileged school children apply to study Medicine and related subjects at University.

## Media Team

The media team is responsible for producing all social media content across all of our multimedia platforms, ensuring that our audience are up to date with what is going on within the organisation.

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## Role Description

You will be responsible for producing content to help advertise and promote the work of our charity. This role involves producing content on Canva to meet the demands of the charity. This role will require working with other departments to ensure content is produced and advertised in a timely fashion, whilst ensuring that the content meets our branding and design rules.

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## Essential and Desirable Criteria

- Desirable criteria:
  - Experience using Canva would be desirable however there are no problems if you don't have the experience
  - No requirement to be in the medical field
  - We are looking for someone who is committed, dedicated and has good communication skills.

## Application Process

Please click [here](#) to send in an application. This will involve you creating an instagram (maximum four images on an Instagram Carousel) to answer the following questions:

1. Tell us about yourself
2. Why would you like to be a part of In2MedSchool?
3. Why are you applying for this role/why do you want this role?

Shortlisted applicants will be invited to a short informal interview to discuss any experience and get to know you a little better.

## Line Manager

Myurri Lohesan is the Media Director and will be the line manager for this role.

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## Contact Us

For more information about the role, please contact:

- Myurri Lohesan:
  - Email address: [myurri.lohesan@in2medschool.com](mailto:myurri.lohesan@in2medschool.com)

For more information about In2MedSchool, check out our social media or send us an email.



@In2MedSchool



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